



Daniel Halden <daniel.halden@lacity.org>

Hollywood Pop! not accessible to public

Kerry Morrison <Kerry@hollywoodbid.org>

Mon, May 16, 2016 at 12:23 PM

To: James Haydu <james.haydu@see-la.org>

Cc: Matthew Severson <Matthew@hollywoodbid.org>, "Chase Gordon (Chase.Gordon@avisonyoung.com)"

<Chase.Gordon@avisonyoung.com>, Daniel Halden <Daniel.Halden@lacity.org>

James, I know you are aware that considerable planning and expense has been devoted to creating a pop-up park – a demonstration project to show how more civic space can enhance the neighborhood.

We have received great reviews about this in the past week

<http://la.curbed.com/2016/5/13/11672424/hollywood-pop-up-park-selma-ivar>

and the formal grand opening will be this Friday evening. We expect that people will want to take advantage of it, especially during the Sunday Farmer's Market. (I am copying our Streetscape Committee chair on this as well.)

Matthew (who is not in the office today) visited the market on Sunday, and saw that the park was essentially off limits to the public – obscured by vehicles, caution tape etc. Further, the sidewalk, which was just painted, had vehicles parked on the painted surfaces. You and I spoke about this three weeks ago, when I had visited the market and was dismayed to find dozens of cars and trucks parked on the public right – and you indicated that you would be communicating with the market manager to rectify this.

I would like to meet on this this week, if possible. With the media attention that will result from the grand opening, we expect (and want) the public to take advantage of this little space – which affords a place to stop and rest and eat. This was intended to be an amenity for the neighborhood and for market. Please assure us that the sidewalks and parkway will be completely cleared this Sunday so that this amenity can be enjoyed.

Appreciatively,

Kerry

KERRY MORRISON

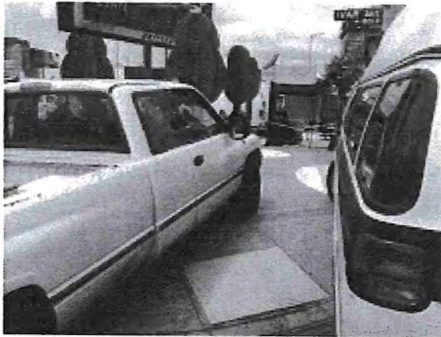
Executive Director

[Hollywood Property Owners Alliance]

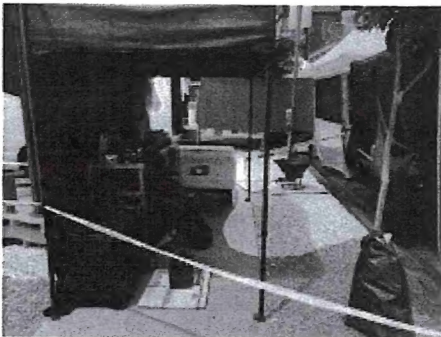
6562 Hollywood Blvd | Los Angeles, CA 90028

323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org

3 attachments



Farmers Market May 15-16.JPG
2495K



Farmers Market May 15-16 (2).JPG
3111K



Farmers Market May 15-16 (3).JPG
3631K



Daniel Halden <daniel.halden@lacity.org>

Hollywood Pop! not accessible to public

Kerry Morrison <Kerry@hollywoodbid.org>

Mon, May 16, 2016 at 2:55 PM

To: James Haydu <james.haydu@see-la.org>

Cc: Matthew Severson <Matthew@hollywoodbid.org>, Chase Gordon <Chase.Gordon@avisonyoung.com>, Daniel Halden <Daniel.Halden@lacity.org>

James...sorry haven't called back. I think we can be there tomorrow at 2 p.m. Let me confirm with Matthew.

Kerry

From: James Haydu [mailto:james.haydu@see-la.org]**Sent:** Monday, May 16, 2016 1:19 PM**To:** Kerry Morrison <Kerry@hollywoodbid.org>**Cc:** Matthew Severson <Matthew@hollywoodbid.org>; Chase Gordon <Chase.Gordon@avisonyoung.com>; Daniel Halden <Daniel.Halden@lacity.org>**Subject:** RE: Hollywood Pop! not accessible to public

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Daniel Halden <daniel.halden@lacity.org>

Hollywood Pop! not accessible to public

Kerry Morrison <Kerry@hollywoodbid.org>

Mon, May 16, 2016 at 4:10 PM

To: James Haydu <james.haydu@see-la.org>

Cc: Matthew Severson <Matthew@hollywoodbid.org>, Chase Gordon <Chase.Gordon@avisonyoung.com>, Daniel Halden <Daniel.Halden@lacity.org>, Alex Amadeo <alex@see-la.org>

James, we can come over at 2 p.m. tomorrow. Are you across the street from us?

Kerry

From: James Haydu [mailto:james.haydu@see-la.org]

Sent: Monday, May 16, 2016 3:00 PM

To: Kerry Morrison <Kerry@hollywoodbid.org>

Cc: Matthew Severson <Matthew@hollywoodbid.org>; Chase Gordon <Chase.Gordon@avisonyoung.com>; Daniel Halden <Daniel.Halden@lacity.org>; Alex Amadeo <alex@see-la.org>

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